

# TOWN OF CANTERBURY

## Town Center Sign Policy

1. Authority – The Selectmen, under the Prudential Affairs statute RSA 1:8 derive the authority to develop and adopt policies and procedures of the Town.
2. Effective Date – This policy shall become effective immediately upon its adoption by the Board of Selectmen.
3. Purpose – The primary purpose of this policy is to regulate the placement of advertising signs and other informative signage on the Townland at the Town Center.
4. Sign Policy – The following criteria are established to protect and preserve the appearance and nature of the historic center of the Town of Canterbury while allowing reasonable accommodation to businesses and citizens wishing to post temporary signs to promote certain activities and events.
  - a. All signs placed on Townland require prior approval by the Board of Selectmen
  - b. All signs must be temporary and erected only for the specific duration of an event, harvest, or other activity – permanent signs may not be erected.
  - c. All signs must support a land use, business, or event that is consistent with the character of the Town as recognized in the Master Plan for Development.
  - d. Signs must be well constructed and aesthetically pleasing. Paper signs, lighted signs, plastic message boards, moving signs, colored banners, etc. are not permitted.
  - e. The space at the center shall be reserved for those events, businesses, or land-uses that due to their location do not have other reasonable opportunities for effective signage.

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Robert Steenson

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W. Briggs Lockwood

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Kenneth Folsom

Adopted: October 9, 2009